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62.67 1917  
**HIGH-GRADE GLADIOLI**



**The Perkins-King Co., West Mentor, Ohio**

## OUR LOCATION

**I**S 23 miles east of Cleveland, Ohio, 1½ miles from Mentor Depot on the L. S. & M. S. Ry, and 10 minutes walk south from Stop 57 on the Cleveland, Painesville & Eastern Trolley Line.

Visitors are welcome on any week day. We are working people, and reserve Sunday as our rest day.



## THE MODERN GLADIOLUS GROWER,

referred to later, has been welcomed in a large number of homes during the past year, and has been very helpful alike to Amateurs and Professionals. We are glad to renew our former offer to send it **FREE OF CHARGE** to any one sending an order for Bulbs selected from our list amounting to \$2.50 at prices per single bulb or per dozen.

**A SELECT LIST**  
**OF**  
**HIGH GRADE**  
**GLADIOLI**  
**GROWN AND OFFERED TO**  
**LOVERS OF BEAUTIFUL FLOWERS**  
**BY**  
**THE PERKINS-KING CO.**  
**WEST MENTOR**  
**LAKE COUNTY**  
**OHIO**

*To Panama-Frisco Expo Visitors  
and Others*

**ESPECIALLY THE OTHERS.**

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THE year 1915 will be a "Red Letter Year" for thousands of patriotic Americans who will have the rare privilege of a visit to the Golden Gate—the marvelous collection of the latest and best in Art, Literature, Invention, &c., at the Expo, as well as the fairy land in Landscape Gardening on the surrounding grounds.

But for the other and far greater number of equally patriotic people who, for various reasons, cannot share this privilege we covet the opportunity of helping to bring a little section of the "Truly Beautiful" to their homes.

In these days it is exceptional to see a home—however plain and unassuming it may be, without flowers. What was once a luxury is now a necessity, and wherever one may travel he sees evidences of a universal desire to beautify the home. A few beds of Annuals or a little stand of potted plants completely transform a place which would otherwise seem cheerless and uninviting.

We are growers of Gladiolus bulbs, and have learned to appreciate, with hundreds of others, the wonderful possibilities of the Gladiolus. In the past—and not so very long ago, either, our mothers carefully cultivated and enjoyed the

old time kinds,—small, and mostly shades of red and orange. But during the last fifteen or twenty years quite a large number of magnificent new sorts have appeared. Messrs. Lemoine, Groff, Burbank, Kunderd, Christy, Banning and others have been patiently working along the line of originating larger and more beautiful kinds, and as the result we have today new varieties of *Gladiolus* so large—so wondrously beautiful in form and color that they irresistably appeal to rich and poor alike. They have been well named “The People’s Orchids,” for while they embrace the beauties of the Orchids, they can be grown by any one who has a few feet of Mother Earth on which the sun shines.

A new monthly, “The Modern *Gladiolus* Grower,” edited by Mr. Madison Cooper, of Calcium, N. Y., has just completed its first year, and has been of great service in popularizing the *Gladiolus* among many who were not familiar with its wonderful possibilities.

We are the more eager to introduce the *Gladiolus* to more people because it is so easy to cultivate. Many of our best known flowers are so pestered with insect enemies, and have such a short season of bloom that the average person cannot spare enough time to successfully grow them, and becomes discouraged. By planting *Gladiolus* in succession, a few at a time, from April 1st--15th to June 15th, and planting early and late varieties, the season of blooming lasts from July 1st to October 1st, and even later, with almost no trouble from insect enemies.



## HOW TO SUCCEED IN GROWING GLADIOLI.

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### CULTURAL DIRECTIONS

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#### THE SOIL.

The Gladiolus will grow and thrive in any soil where corn will grow, and where the sun shines, but a light loam or sandy soil is the best. If the soil is heavy it may be improved by working in a mixture of sifted coal ashes. Well rotted manure, pulverized sheep manure or a high grade potato fertilizer, thoroughly mixed with the soil will also be very beneficial.

#### CULTURE.

The culture of the Gladiolus is of the simplest. Plant the bulbs in good soil, made as mellow as possible early in the Spring, as soon as the frost is out of the ground, 4 to 5 inches deep if soil is light, but only 3 inches deep if soil is heavy clay, and 4 to 6 inches apart. Stir the soil frequently with hoe or hand cultivator, especially in dry weather, and keep free from weeds.

#### PROLONGING THE BLOOMING SEASON.

By following with a succession of plantings two weeks apart till June 15th, and by using early and late varieties it is



## THE PERKINS-KING CO., WEST MENTOR, OHIO.

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possible to have a constant and bountiful supply of beautiful flowers from July 1st till late in September and even till October.

### CUTTING THE BLOOMS.

To get the most satisfaction from the flowers, cut the spikes as soon as one of the florets is open and put in vases in the house. Give fresh water daily, removing any florets that are commencing to fade and cutting off half an inch from the base of the stem. Treated in this way every flower spike will last from a week to ten days. If left to bloom out of doors, pick off all withered blooms daily. This will add much to the appearance of the garden.

### STORING THE BULBS.

After the blooming season is over and before the ground is in danger of freezing, dig the bulbs, cutting off the tops to within one inch of the bulb. Lay them in shallow boxes or flats exposed to the sun for a day or two, then put them in the cellar in a cool, dry place, removing the roots and old bulbs any time during the winter.

### SELECTION OF VARIETIES.

As an aid to any who are unacquainted with the best kinds we have arranged a number of collections selected from the choicest sorts so as to provide for early and late blooming, also to make sure of having a beautiful variety of colors. These have been selected with great care, and may be depended on to give satisfactory results.

## THE MODERN GLADIOLUS.

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### Our Panama-Frisco Collection

Is made up of some of the most beautiful varieties in cultivation. For size, color and charming effects they are hard to beat, and must be seen in bloom to be appreciated. We recommend it especially to those who would like a nice variety of colors at a moderate price:

<b>PANAMA</b> —Dark rose pink, large wide open wax-like flowers...	.20
<b>NIAGARA</b> —Cream yellow, splashed with carmine .....	.10
<b>BARON HULOT</b> —Rich purple with bluish tinge .....	.08
<b>HALLEY</b> —Salmon pink with creamy white blotch. Very early..	.10
<b>MRS. FRANCIS KING</b> —Light scarlet, flowers very large .....	.10
<b>PEACE</b> —Finest white, with lilac spot on lower petals.....	.20
<b>AMERICA</b> —Soft flesh pink, tinted lavender .....	.05
<b>GLORY</b> —Ruffled petals, delicate pink with crimson stripe .....	.08
<b>MEPHISTOPHELES</b> —Bright crimson, splashed with dark crimson and yellow.....	.05
<b>PRINCEPS</b> —Brilliant scarlet crimson. Flowers 5 to 6 inches across .....	.10
	<hr/> \$1.06

For 75 cents we will send, postpaid, one strong, blooming bulb of each of the above ten varieties.

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The Bulbs you sent me last year produced the most beautiful blossoms I have ever seen.

Yours very truly,

CORA E. FELLOWS,  
Weedsport, N. Y.

THE PERKINS KING CO., WEST MENTOR, OHIO.

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PANAMA

## THE MODERN GLADIOLUS.

### Our Empress of India Collection.

For the Amateur who wants the LATEST AND BEST we have chosen a Select List, every one of which is queenly, and deserves a crown. The descriptions given fail to give an adequate idea of their beautiful forms and coloring. Try them at your home, and see for yourselves whether we have said too much in their favor. We are sure they will more than satisfy every purchaser:

<b>EMPRESS OF INDIA</b> —Very dark mahogany red. An extra fine variety that commands attention wherever exhibited.....	.20
<b>MRS. FRANK PENDLETON, Jr</b> —An extraordinary fine flower of gigantic bloom. The coloring is exceptionally beautiful, —a rich soft pink shading to a darker tint, and in striking contrast with the brilliant carmine patch on the minor petals.....	.35
<b>PANAMA</b> —A beautiful rose pink, justly celebrated on account of its large, wide open wax-like flowers of glowing mauve rose.....	.20
<b>PEACE</b> —One of the grandest varieties ever introduced. The flowers are unusually large, almost pure white, with a delicate lilac feathering on the inferior petals, and are borne on a strong, upright spike. See cut on cover.....	.20
<b>NIAGARA</b> —A splendid variety with large, soft primrose yellow flowers, tinged rose pink in throat, and pencilled with carmine on two lower petals.....	.10
<b>INTENSITY</b> —Strong spike, bearing large flowers of a rich light scarlet shade. The three lower petals being spotted with white, with a deep scarlet vein through the center.....	.15
<b>GOLDEN KING</b> —A bright, glistening golden yellow, with vivid crimson blotch in throat. Six to eight florets are usually open on the spike at a time.....	.15
<b>AMERICA</b> —Soft flesh pink, tinted with lavender. Flowers large, wide open, and several in bloom at a time. Generally considered the most beautiful Gladiolus yet produced.....	.05
	\$1.40

For \$1.00 we will send, postpaid, one strong, blooming bulb of each of the above eight varieties.

THE PERKINS-KING CO., WEST MENTOR, OHIO.

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MRS. FRANK PENDLETON, JR.

## THE MODERN GLADIOLUS.

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### Our Introductory Collection.

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For the purpose of introducing the Gladiolus, "The People's Flower," to a large number of people who love flowers and would like to make a charming addition to their 1915 flower garden we have selected the following choice varieties, and offer them at a price so low that every one can afford them:

<b>AMERICA</b> —Lavender pink .....	.05
<b>AUGUSTA</b> —White, suffused with pink .....	.05
<b>JESSIE</b> —Rich, velvety red .....	.05
<b>MINNESOTA</b> —Light cream, carmine shadings .....	.05
<b>MEPHISTOPHELES</b> —Crimson, splashed with yellow .....	.05
<b>NIAGARA</b> —Light crocus yellow, shaded carmine .....	.10
<b>SCARSDALE</b> —Lavender and shaded to dark rose .....	.05
<b>TACONIC</b> —Bright pink, crimson markings .....	.05
<b>HALLEY</b> —Salmon pink, with creamy white blotch. Early .....	.10
<b>MRS. FRANCIS KING</b> —Light scarlet, flowers very large .....	.10
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For 50 cents we will send, postpaid, one strong, blooming bulb of each of the above ten kinds.

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### Our Popular Collection.

Many flower lovers who are not particular about having named kinds but rather delight in a choice selection of colors will find this collection very satisfactory. For 50 cents we will send, postpaid, 12 choice bulbs, all first size.





## THE MODERN GLADIOLUS.

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### SELECT LIST OF GLADIOLUS BULBS.

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#### America

A grand old favorite which is still just as much admired as when it was introduced nearly 10 years ago by Mr. Frank Banning. It is a delicate pink, transfused with softest lavender, with a beautiful sheen over all, and always so fresh and dainty that one involuntarily seeks to inhale fragrance from the beautiful flower.

5c. each, 50c. per dozen.

#### Augusta

Clear white, with slight suffusion of pink on lower half of petals. Several flowers out at once. Vigorous grower and very popular.

5c. each, 50c. per dozen.

#### Baron Jos. Hulot

A beautiful variety with light foliage, excellent to blend with Niagara or Glory. Rich dark purple in color, of velvety texture, and rather small, somewhat hooded bloom. It is the best of the blues.

8c. each, 75c. per dozen.

#### Chicago White

The flowers are well expanded, well placed upon the stalk, pure white, with faint lavender streaks in the lower petals. In form they resemble the Childsii type. They are borne on tall, straight stems, and from 5 to 7 flowers are open at one time. It is one of the earliest varieties to bloom, hence valuable as a cut-flower sort, either for forcing or outdoor planting.

10c. each, \$1.00 per dozen.

#### Empress of India

Very dark mahogany red. An extra fine variety that commands attention wherever exhibited.

20c. each, \$2.00 per dozen.



## THE PERKINS-KING CO., WEST MENTOR, OHIO.

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### Europa

One of the finest whites. It comes as near white as is often found, having just a shade of cream on the lower petals. There is a quality of purity about the beauty of this flower that lifts one's thoughts heavenward. Pure white, with just a few splashes of crimson at the base of the throat, the blossoms often numbering 19 and 20 are borne on stiff, erect stems. The double row of florets, with their lavender stamens, surmounted by the creamy tubular buds, produce an effect that is indescribably beautiful.

25c. each, \$2.50 per dozen.

### Glory

A very strong, hearty grower, with a wide open, creamy white blossom of medium size, having the edges ruffled, and tinted a delicate pink. Lower petals shaded creamy yellow with a vivid splash of maroon.

8c. each, 75c. per dozen.

### Golden King

The color is a bright, glistening, golden yellow, with vivid crimson blotch in throat. Good judges of flowers say that the red center makes it more beautiful than if it were all yellow. Six to eight flowers are usually open on the spike at one time. Each spike from large bulbs produces from 21 to 23 of the large, round, broadly expanded flowers, which are neither crowded nor too far apart to look well. It is a very rank grower, so that large spikes may be cut and still leave plenty of foliage for maturing the bulb.

15c. each, \$1.50 per dozen.

### Glory of Holland

A beautiful pure white. Certificate of Merit at Haarlem.

15c. each, \$1.50 per dozen.

### Halley

Beautiful salmon pink with creamy white blotch. Large. Certificate of Merit at Haarlem. Very desirable, and one of the earliest.

10c. each, \$1.00 per dozen.

## THE MODERN GLADIOLUS.

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### **Intensity**

Strong spike bearing large flowers of a rich light scarlet shade. The three lower petals being spotted with white, with a deep scarlet vein through the center. A very attractive variety.

**15c. each, \$1.50 per dozen.**

### **Jessie**

Rich velvety red; long spike of well-opened flowers; early. An improvement on Brenchleyensis.

**5c. each, 50c. per dozen.**

### **La Luna**

A striking flower—blossoms 4 ins. in diameter, of a creamy white, the upper petals, having a deep red blush and the lower two a heavy blotch of dark rich crimson. A good grower, and a handsome flower 4 to 5 opposite florets at a time. Very greatly admired.

**30c. each.**

### **Lily Lehmann**

Waxy white flowers that resemble a lily in form and appearance. Very effective arranged with Baron Hulot.

**20c. each.**

### **Minnesota**

A medium sized flower, set quite close on a wiry stem, 16 to 18 flowers, with 3 to 5 open. Color a creamy white with a pink flush on tips of petals and a heavy maroon blotch on two lower with dark yellow shading. Growth 3 to 4 ft., and is a faithful bloomer of good variety.

**5c. each, 50c. per dozen.**

### **Mephistopheles**

A well-named variety, with its gorgeous beauty. The stalk is not heavy, rather light, but the fetching flowers of cardinal, splashed with crimson and bright yellow atone for any other lack. A very showy, attractive flower.

**5c. each, 50c. per dozen.**

## THE PERKINS-KING CO., WEST MENTOR, OHIO.

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### **Mrs. Francis King**

One of the glads that everybody loves. In our ordinary field culture without petting, they throw 4 ft. spikes, with a flower head 20 to 24 inches long having 18 to 20 blooms. The growth is slender and wiry, and the blossoms alternate up the stalk, making with the 4 to 6 open blooms and as many more long red buds, a splash of color that catches every eye. Color a bright red with a tinge of yellow lightening to pink in the throat. Lower petals have markings of dark red with tinges of yellow and stipplings of maroon.

10c. each, \$1.00 per dozen.

### **Mrs. Frank Pendleton, Jr.**

A magnificent variety. White flushed enchantingly with peach-blow pink, and having heavy blotches of dark, rich red shading down the center of lower petals almost to black. In ordinary field culture with us it grows 3 to 4 feet tall, with medium foliage. An all around beauty—one that makes the visitor stop and admire, and then come back and admire again.

35c. each, \$3.50 per dozen.

### **Niagara**

The finest yellow in cultivation, by all odds. Growth strong and vigorous—4 feet tall in good soil—16 to 18 blooms on a spike 12 to 16 inches long. The florets are wide open—4 to 4½ inches in diameter—petals broad and reflexed at the ends, with a tendency to ruffle, giving them an extremely dainty appearance. Color a soft creamy yellow, deepening at the throat, with a few lines of crimson on the two lower petals. The blooms have 4 to 6 florets open at a time, with an expanse of 6 to 7 inches across the head.

10c. each, \$1.00 per dozen.

### **Panama**

The most beautiful pink yet produced. With us on sandy ground the growth is not as heavy as on clay loam, but should be nearly as strong as America, of which it is undoubtedly a seedling. The individual flowers—4 to 4½ inches in diameter—are a clear, rosy pink without the purplish tint that is in America. The petals in sunshine

## THE MODERN GLADIOLUS.

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glisten as if set with dewdrops. The stigmas are a dark pink and anthers heliotrope. The back of the petals are a much deeper, richer shade of pink, with streaks of the same dark shade on the inside of the lower petals up from the throat. This beautiful variety took first prize at the last Ohio Gladiolus Show as "the most beautiful pink."

20c. each, \$2.00 per dozen.

### **Peace**

One of the grandest varieties ever introduced. The flowers are unusually large, almost pure white, with a delicate lilac feathering on the inferior petals, and are borne on a strong, upright spike. For cutting this variety is unsurpassed, as the flowers keep well, and if kept in water the buds will open the entire length of the spike. The plant is strong, with broad, rich green foliage.

20c. each, \$2.00 per dozen.

### **Princeps**

Princeps is wonderfully popular in both Europe and America. The flowers are 5 to 6 inches broad, the petals are very wide and rounded, well reflexed, forming an almost circular flower. The color is brilliant scarlet-crimson, carrying mostly three broad white blotches on the lower petals. See colored cut on front of cover.

10c. each, \$1.00 per dozen.

### **Pink Beauty**

Pink, with dark crimson blotch. Blooms July 1st. Earliest of all.

5c. each, 50c. per dozen.

### **Scarsdale**

A charming lavender, shaded with red, having darker red markings on lower petals. Growth rather light, making a 3-foot stalk in ordinary soil. A very attractive bloom, of unusual shades, and fine to combine with Niagara.

5c. each, 50c. per dozen.

### **Taonic**

Bright, lively pink with lighter throat, marked with deep crimson, shaded straw. Vigorous plant with fine spike.

5c. each, 50c. per dozen.

## KINDLY READ BEFORE ORDERING.



### Suggestions About Ordering.

We are anxious to give complete satisfaction to all who favor us with their orders, and to enable us to do this we would ask that the following directions be carefully read:

All bulbs will be sent by Mail POSTPAID at prices quoted for collections, single bulbs or by the dozen. If ordered sent by Express Collect we will put in extras to cover express charges. All orders at prices per 100 will be sent per Express Collect.

Remittances may be made by Post Office or Express Order, Registered Letter, Draft or Check. Postage stamps may be sent for small amounts. **No orders accepted for less than 25 cents.**

ORDER EARLY, before planting season begins if possible, while stock of each variety is still plenty. In filling orders NO SUBSTITUTIONS will be made unless permission is given. Kindly name second choice.

Be careful to sign name plainly, giving Post Office, County, State and Street address.

Address all orders to

**THE PERKINS-KING CO.**

WEST MENTOR, OHIO.



GLADIOLUS PEACE.